PRIDE PRINTING & MAILING SERVICES

11" x 8-1/2"
Half Fold Brochure
Side 2 - Inside

Inside Left Panel

Inside Right Panel

Panel Dimensions
5.5" x 8.5"

Panel Dimensions
5.5" x 8.5"

Bleed Allowance
11-1/4" x 8-3/4" (11.25" x 8.75")
Design elements should extend 1/8" (.125") beyond the finished size of the document to insure printing to the edge.

Inside Margin
10-1/2" x 8" (10.5" x 8")
Essential text and design elements should be positioned within the inside margin of 1/4" (.25")

Finished Size
11" x 8-1/2" (11" x 8.5")
Trim area should allow for a mechanical tolerance of 1/4" (.25") from the inside margin to bleed allowance.

Fold

Gutter
Gutter area should allow for a tolerance of 1/4" (.25") on each side of the fold

REMOVE ALL GUIDES BEFORE SUBMITTING ORDER

Navitor is not responsible for printed guidelines. You must remove these marks before submitting artwork or they will print on your final product.

PRIDE PRINTING & MAILING SERVICES

11" x 8-1/2"
Half Fold Brochure
Side 1 - Outside

Back Cover

Front Cover

Panel Dimensions
5.5" x 8.5"

Panel Dimensions
5.5" x 8.5"

Bleed Allowance
11-1/4" x 8-3/4" (11.25" x 8.75")
Design elements should extend 1/8" (.125") beyond the finished size of the document to insure printing to the edge.

Inside Margin
10-1/2" x 8" (10.5" x 8")
Essential text and design elements should be positioned within the inside margin of 1/4" (.25")

Finished Size
11" x 8-1/2" (11" x 8.5")
Trim area should allow for a mechanical tolerance of 1/4" (.25") from the inside margin to bleed allowance.

Fold

Gutter
Gutter area should allow for a tolerance of 1/4" (.25") on each side of the fold

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